



RETAIL

Retail brands are focused on anticipating the latest new trends and meeting the expectations of their customers. Technology has made real-time brand interaction vital to their businesses and has helped gain insight into consumer preferences. And retailers are taking advantage of that insight and creating multi-channel experiences that are all about brand interaction.

Applying this insight to store designs is a valuable investment. Retail technology and innovative architectural designs create memorable brand experiences with features such as:

- Virtual dressing rooms on the sales floor
- Video walls
- Targeted interactive displays
- Small cafes

These elements impact and impress shoppers – and must be supported by inventive mechanical, electrical and plumbing (MEP) design.

Dialectic has designed retail spaces for over 350 brands. And our work has driven trends and exceeded business expectations for 30 years. We work closely with our clients and project partners. The result is flexible, sustainable MEP solutions that provide a memorable brand experience.

Retail spaces today are unique and expanding beyond malls and stand-alone stores. No matter the location or space, our engineers help retailers serve their customers and meet evolving expectations.

EXPERIENCE

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|--------------------|---------------------|--------------------|
| 84 Lumber | Discount Tire | Origins/Jo Malone |
| Apple | Edward Jones | Pottery Barn |
| Aritzia | Fendi | Pure Fitness |
| Associated Bank | First National Bank | REI |
| AT&T | FRYE Company | Shreve & Co. |
| At Home | H&R Block | Spectrum |
| Aveda | Justice | TD Ameritrade |
| Balenciaga | Kohl's | Thomas Pink |
| Bank Midwest | LBrands | Van Cleef & Arpels |
| Burlington | LOFT | Walgreens |
| California Closets | Lord & Taylor | Warby Parker |
| Club Monaco | Madewell | West Elm |
| Commerce Bank | MedMen | Williams-Sonoma |
| Dior | NYX | |

